Omerta · omerta-games.com

Advertising and team events on Omerta.

Omerta is a platform of live online games with cameras and voice, right in the browser. People come here to play together: Mafia, Backgammon, Durak and over twenty games, ratings, tournaments and clans. Tell them about yourself, or bring your own team to one table.

omerta-games.com · Telegram: @Omerta_games_bot

Advertising

What we offer advertisers

Lobby banner

An image in the lobby carousel with a link to your site and an «Ad» label. Dates are set in advance: after the last day the banner goes away by itself.

from €40 or $40 a week · from €70 or $70 2 weeks · from €120 or $120 a month

Tournament from your brand

«A tournament by <brand>» in Mafia or another game: your name and announcements, prizes from you. Tables, judges and the results table are on us.

from €100 or $100 per tournament

Mention in Discord announcements

A post about you in Omerta announcements: in our Discord and in the channels of partner communities that receive our news.

from €20 or $20 per post

Slide in the main lobby banner

A dedicated slide in the large banner at the top of the lobby for the campaign. We agree on the format and materials together.

from €80 or $80 a week

> Prices are the lower bound. We name the exact amount after your application: it depends on dates, format and materials.

Audience and report

Honest numbers, no player data

Current audience numbers (players with an account, who came in the last 30 days, games per day and the most played games) are on the «Advertise on Omerta» page on the site. The site counts them hourly: platform totals only.

After the campaign you get a daily report of banner views and clicks. A view counts when at least half of the banner is on screen; a click when it is pressed. We keep daily totals only.

Rules

What we do not publish

We review every ad before publishing and may refuse or remove one that breaks the rules. A paid banner is labelled «Ad» with the advertiser name; an erid marking token, if you have one, goes into the label and the link.

— Casinos, betting, gambling and games for money.

— Nothing 18+: erotica, adult dating, alcohol, tobacco and vapes.

— Crypto schemes, «easy money», pyramids and dubious investments.

— Anything illegal or misleading to players; political advertising.

How to order

Three steps

1. **Apply on the site**
   Menu → Partnership → «Advertise on Omerta» or «Mafia for your team and more». Or message our Telegram bot @Omerta_games_bot.
2. **We agree on the format, dates and price**
   And review the materials.
3. **We launch**
   And send you a report after the campaign.

Team events

Mafia for your team and more

An online evening for colleagues with an Omerta host: Mafia and other games, your own private tables, cameras and voice right in the browser. For teams of 5 to 50 people.

Your own private tables

Password-protected tables for your colleagues only: 10 people at classic Mafia, up to 12 at City Mafia. More people means several tables at once.

An Omerta host

Included in the price. The host explains the rules to newcomers and runs the evening, while the server deals the roles, keeps speech time and counts the votes.

A Room to gather

A video room in Meeting mode to gather and say hello before the game. Screen sharing works too.

Not only Mafia

The other games on the site are a full part of the evening, not just a warm-up. You can mix them in one evening.

Results of the evening

At the end the host sums up and names the best players of the evening.

Nothing to install

A computer or phone with a camera and a browser. Everyone signs in by email or Telegram in a minute.

Games

Which games you can choose

— Mafia: classic for 10 people and City Mafia for up to 12.

— Other games: «Hidden Code», «Guess the Word», «Hint Taken», «Spy», «Quiz Night», «Scribbles», «Shelter», «Hangman», «Syndicate», «Durak», «Backgammon», «Battleship», «Carrom», «Who Am I?», «Two Truths and a Lie», «Word Chain», «Dominoes», «Chess», «Checkers».

> You can mix games in one evening, and the host helps you choose.

Prices

Price

Group size	EUR	USD
up to 10 people	**€250**	**$250**
11–20 people	**€350**	**$350**
21–30 people	**€450**	**$450**
31–50 people two hosts, several tables at once	**€600**	**$600**
Each extra hour	+€50	+$50

> An evening lasts up to 5 hours and the Omerta host is included. We agree the length with you.
> In Russia and Kazakhstan the price is in roubles and tenge, see the Russian version.

Payment

Payment and booking

— 50% prepayment when booking, the rest on the day of the game.

— Rescheduling is free if you tell us at least 48 hours ahead. If you cancel later, the prepayment is not refunded.

— Payment by bank transfer or a payment link. If you need documents for your accounting, tell us in advance and we will discuss it.

How it goes

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1. **A request on the site or in our Telegram bot.**
2. **We agree the date, games and price.**
3. **A 50% prepayment, and the date is yours.**
4. **A day before the game we send the link and a short guide for participants.**
5. **The evening with an Omerta host.**
6. **The rest is paid on the day of the game.**

Booking

What we need to book

— Date and time.

— Number of participants.

— How many hours you want to play.

— Which games, or «host's choice».

— A contact person: name and Telegram or phone.

— The 50% prepayment.